

Time – 2.5 hours

Marks – 75

Instructions:

- All questions are compulsory subject to internal choice
- All questions are of 15 marks

Q. 1. Answer the following terms / concepts in two or three lines (**Any Five**)

1. Innovation
2. Staffing
3. Achievement Motivation
4. Managerial Ethics
5. Co-ordination
6. Optimum utilization of resources
7. Design Skill

Q. 2. Write a note on Taylor's Scientific Management- focus on features and principles of Scientific Management.

OR

Q. 2. Define management. Write a brief note on Characteristics of Management.

Q. 3. Define MBO. Discuss process and advantages of MBO. Give examples.

OR

A. 3. Define delegation of authority. Distinguish between centralization of authority and decentralization of authority.

Q. 4. Solve: (7.5 Marks each)

1. An organization structure that consists of manager of HR, Finance and Accounts is an example of: Explain it with features, merits and example.

- a) Customer departmentalization
- b) Geographical departmentalization
- c) Process departmentalization
- d) Functional departmentalization
- e) Product departmentalization

2. An organization structure that consists of manager of western, eastern and southern region is an example of: Explain it with features, merits and example.

- a) Customer departmentalization
- b) Geographical departmentalization
- c) Process departmentalization
- d) Functional departmentalization
- e) Product departmentalization

OR

Q. 4. Explain various Leadership Styles with suitable examples.

Q. 5. Short Notes (Any Three)

1. Unity of Command & Unity of Direction.
2. 'Activities are put on rails by planning and they are kept at right place through controlling' - Comment
3. Contingency Theory
4. Relationship between Authority and Responsibility
5. Features of Controlling
